



## World class entertainment heralds The Monarch Dubai's special night

In celebration of their first year participating in the annual Arabian Travel Market, The Monarch Dubai entertained guests last night with a combination of the hotel's first class elegance and the prowess of the spectacular and mysterious Poetic Pepper show.

Stilt runners greeted guests as they arrived and embarked on the first part of The Monarch Dubai experience – a spectacular lightshow playing against the contours and lines of the building's facade.

VIPs in attendance went on to be dazzled by the Poetic Pepper's artists' gravity defying stunts and exhibitions, while being treated to one of Dubai's finest dining and entertainment experiences.

Henning Fries, The Monarch Dubai's General Manager said that the Poetic Pepper Show was the ideal choice of entertainment as its atmosphere reflects the character of the hotel.

"The Monarch Dubai represents intimacy, luxury and the highest levels of service, while remaining discreet and personable," says Fries. "This combines perfectly with the spectacular but balanced form of elegant understatement that is Poetic Pepper."

"In line with The Monarch Dubai's philosophy, this event is seldom loud – a sensual and truly poetic experience, which touches all senses."

The Poetic Pepper experience is a total work of art where show, music, light, and ambiance are tuned to the finest and merged into a roaring feast for the senses.

Located at the premier location of One Sheikh Zayed Road, The Monarch Dubai is a luxury hotel with a difference, aimed at business and leisure travellers.

"The Monarch Dubai differentiates itself from other hotels in the city by providing a dedicated personal service, consistent with its underlying philosophy of being a hospitality industry leader," adds Fries.

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**Note to Editors:**

The Monarch Dubai is the crown jewel in the world of Refad Hotels & Resorts.

Refad Hotels & Resorts owns and operates a range of hospitality solutions across the region as well as overseas.

With a head office in the State of Kuwait, Refad Hotels & Resorts has five international properties in operation and a further six under construction. As an emerging international hospitality group, Refad plans to acquire 30 new properties over the next five years.

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