



## 2008 Bride Show Dubai The Monarch Dubai Unveils Luxury Wedding Promise

United Arab Emirates, 8 April 2008 - Something old, something new, something borrowed and something blue... The first day of a new life together that usually begins with a romantic vow in one of the world's most luxurious destinations.

Supporters of the 2008 Bride Show Dubai, The Monarch Dubai, have unveiled a special wedding package to coincide with the world's largest and most prestigious bridal exhibition.

The 2008 Bride Show Dubai, taking place at the Dubai International Exhibition Centre from April 23 – 26, will host more than 20 fashion shows where local and international designers will showcase their latest collections alongside the finalists of the prestigious Swarovski Young Designers Award.

Announced during a press conference held at The Monarch Dubai today, the Monarch Dubai's special wedding package provides beneficial assistance including a dedicated Wedding Coordinator and a private presentation of suppliers to cover the essentials such as flowers, entertainment and culinary delights.

Director of Sales and Marketing Werner Pichler said that The Monarch Dubai wanted to give couples the most memorable day possible in the most luxurious, hassle free environment.

"The level of service The Monarch Dubai provides ensures that couples sharing their special day in our hotel are able to do so while surrounded by the best people in the hospitality industry, who can take care of all the little details that often come up in the final stages of planning a wedding."

"The Bride Show Dubai is seen as the most prestigious wedding exhibition in the region," he added. "The Monarch Dubai has aligned itself with this event because of a shared vision to provide and show the best Dubai has to offer, and this package makes for one of the memorable weddings available."

In true fairytale fashion, the wedding day will see the bride descend the grand staircase to the spectacular Al Massa Ballroom with its tables set in ivory and gold, before being led through Moroccan -style archways to the pillar-less ballroom accommodating up to 800 guests.

Reflecting an Arabian influence, the ballroom features intricate designs, rich colours and fabric wall hangings.

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There is also a designated outside entrance and a private changing room for the bride which is conveniently located next door.

Following the wedding and reception, the happy couple will be given a Suite for their honeymoon with their own personal butler.

Dinner and Breakfast will be provided along with limousine transfer to and from the airport in case of departure on the following day.

Guests attending the wedding will be given a special room rate and a personalized gift will be waiting for the newly married couple.

The total wedding package includes:

*Your own dedicated Wedding Coordinator*

*Private presentation of suppliers as per your personal requirements (flowers, entertainment, food etc.)*

*Private changing room for the bride, conveniently located next to the ballroom*

*A designated outside entrance to the ballroom*

*Honeymoon Suite for the wedding night  
Including dinner and breakfast, served by your private butler*

*Special flower arrangement and VIP amenities in the Honeymoon Suite*

*Limousine transfer to and from the Airport in case of departure on the following day*

*Female security personnel during the event*

*A special room rate for overnight guests attending the wedding*

*A personalized gift for the wedding couple*

#### Additional services

*Special conditions for pick up by limousine from designated location*

*Special conditions for family, friends and extended stays*

*Creative, tailor-made Food & Beverage packages*

*\*Valid for a minimum of 300 Guests*

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*About Refad Hotels & Resorts*

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For further information: [www.refad.com](http://www.refad.com)

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